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# Fidelity & CAIS Form Strategic Alliance

We are pleased to announce that Fidelity Investments, the leading provider of financial services to the independent wealth management industry, and CAIS have formed a strategic alliance to provide Fidelity's custodial clients access, education, oversight and execution to a robust menu of alternative investment funds including hedge funds and soon private equity funds.

Fidelity Investments is committed to building the most comprehensive, integrated alternative investment offering for registered investment advisors, broker-dealers, multi-family offices and other financial intermediaries. To that end, Fidelity has selected CAIS as the operating platform that will offer hedge funds and private equity funds to their 3,500 wealth management firms which currently advise approximately \$1 trillion.

Fidelity custodial clients will benefit from the elimination of annual custody-related fees for all fund orders executed through CAIS and held at Fidelity. Additionally, wealth management firms will benefit from an integrated Fidelity-CAIS technology experience with electronic trade execution, streamlined workflow and above-the-line reporting.

### Benefits for Wealth Management Firms that Utilize CAIS

- Access to a centralized and diverse menu of top-tier hedge funds and private equity funds
- Lower investment minimums (standard \$100,000 per qualified beneficiary)
- Independent, third-party due diligence and monitoring on all funds provided by
  Mercer
- Portfolio construction and performance analytics tools
- Fund support and education

#### Benefits for Hedge Funds and Private Equity Funds that List on CAIS

- Efficient access to the fragmented independent wealth management channel
- Distribution and marketing support
- Mercer due diligence review and ongoing monitoring
- Subscription and redemption management
- Ongoing client communications

CAIS is very pleased to be selected as the hedge fund and private equity gateway to Fidelity's network of wealth management firms. Fidelity and CAIS will introduce the benefits of the strategic alliance with a nationwide road show and client conference calls beginning in July 2013. CAIS will also be a key sponsor of Fidelity's upcoming 2013 Alternative Investment Forums.

## LEARN MORE

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